



King Soopers Community Rewards Program

Overview

As of 4/1/19, King Soopers discontinued their reloadable gift card fundraising program. The new King Soopers Community Rewards Program allows participating families to simply use their registered King Soopers loyalty card/phone number when checking out and the system tracks all eligible purchases that will earn a rebate. **Families who were enrolled in the reloadable gift card program will not be automatically reenrolled into the new program. See Enrollment steps below.**

How the Rebates Work

This program no longer guarantees a 5% rebate- recent audits show most Real members earn approximately 2%, but it can vary quarter to quarter. King Soopers will cap their annual donations at \$10 million (\$2.5 million per quarter). The rebate percentage each quarter will be based upon the percentage of spending as an organization (each individual team) in relation to the total spending of all participating organizations in Colorado. For example, if the total amount of spending among ALL organizations signed up for the program in Colorado is \$1000 (just to make it simple) and your individual team made up 1% of that quarterly spending (\$100), then the rebate that your team would receive for that quarter would be 1%. There is a maximum of \$125,000 that any one organization can receive each quarter in order to protect smaller organizations by making sure large organizations don't receive a majority of the available quarterly \$2.5 million funds.

Restrictions

The following are *not* eligible for rebates: gas, alcohol, tobacco products, government-assisted pharmacy expenses, postage stamps, Kroger Co. Family of Stores Gift Cards, Green Dot reloadable products, MoneyPaks, 1-2-3 Rewards Reloadable Visa Prepaid Debit Cards, ReCharge Cards, American Express Variable Load Gift Cards, Visa Variable Load Gift Cards, MasterCard Variable Load Gift Cards, bottle deposits, lottery and promotional tickets, money orders, Western Union, and sales tax.

Enrollment Steps

Go to www.kingsoopers.com/communityrewards and click on the blue "Enroll Now"

- Create a new account or use existing log-in credentials to sign in.
- Link your account to your team
 - Use your team's 5-digit identifying code, OR search by team name. example "Real Colorado Soccer - 2005 Girls Olympic"
 - A King Soopers loyalty card/phone number can only be linked to one qualified organization at any given time.



- If a family has more than one child playing for Real, they will need to select just one team
- If a family has more than one organization that they have in the past or in the future want to support (e.g., school or other sports organization), they will need to choose one organization.
- The organization can be changed at any time through the online King Soopers/Kroger account.

Payment Process

The minimum payout is \$25 per team. Rebates of less than \$25 will roll over to the next quarter.

- Checks will be mailed to the Real Office within 30 days after the close of each quarter. (ex. Q2 ends on June 30; the reward checks should arrive by the end of July.)
 - Checks will be placed in team boxes and available for pick-up during business hours: Tuesday-Friday 10am-4pm.
- Participating families will be responsible for taking a screenshot or picture of their quarterly statement and sending it to their team fundraising coordinator within 30 days of the end of each quarter.
 - Note: The fundraising coordinator does not have access to a master statement with a breakdown of who gets how much.
 - Each family obtains their quarterly statement by signing into their King Soopers/Kroger Account online, going to the “Community Rewards”
 - Any unclaimed funds by the last day of the month following the quarter end will be placed in the Team/Slush account.
- Team treasurers will allocate rebates as a deposit to a player's individual account by applying funds against any open Invoice. See Groundwork- How to Process Fundraising on the Real website- Forms/Forms-Main/Competitive Forms/Financial Forms.
- Players switching teams partway through a quarter, will need to submit a screenshot for each team to the respective fundraising coordinator.
 - The treasurer for the old team may transfer funds via the Team-To-Team Transfer function within Groundworks to the new team for the amount that was earned that quarter.
 - If a family is “enrolled” in two different teams in one quarter, they will access their quarterly statement by signing onto their account through a web browser, NOT the King Soopers app. The King Soopers app is set up so that you can only see the statement for the current team you are enrolled in, not all the ones you were enrolled in throughout the quarter.



TEAM EMAIL & NEXT STEPS FOR TEAM FUNDRAISING COORDINATOR

All team accounts will be set up and maintained under new email accounts created by Real for the specific purpose of managing King Sooper Community Rewards rebates.

- This email account will stay with the team even as players and team representatives (e.g., fundraising coordinator, treasurer, manager) change.
- Quarterly statements will be emailed to this “realcolorado.net” address
 - Statements only include the # of participants and the total \$ amount earned by the entire team.
- Team emails may be used for other team communications in addition to the King Soopers program.

Other FAQs

- What if my player switches teams/clubs? --- Go to www.kingsooperscommunityrewards and select the new team.
 - Click the "enroll" button for the new team, and the switch is complete.
 - Purchases from that point go toward the new team's rebate check.
 - If you switch teams mid-quarter, you will receive a rebate from both teams if eligible purchases were made under both teams within the same quarter.
- What if relatives want to contribute/take part in the new program?”

Relatives who live in Colorado will go through the exact same steps to enroll in the new program.

 - Relatives outside of Colorado must select a Colorado store online through their Kroger Account in order for their loyalty card/phone number to receive rebates.
 - They will still be able to go to their neighborhood King Soopers/Ralph’s/City Market/etc. outside of Colorado when shopping.
 - Those who live outside of Colorado and who use Click List for their neighborhood stores will either have to change to a Colorado store and give up their Click List capabilities, or will simply not be able to take part in the new program if they keep their neighborhood (non-Colorado) store listed as their store of choice online to continue using Click List.